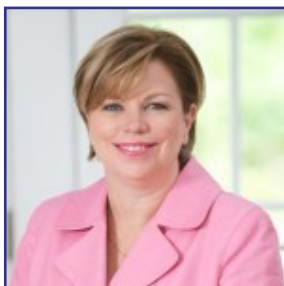


## LEVERAGING SOCIAL MEDIA

Bridget Gibbons, CEO and founder of Gibbons Digital Consultants, brings more than two decades of business, technology, human resources, and marketing experience to the service she provides to her clients. She and her team help companies across a wide variety of industries in the tristate area leverage social media as a business development tool and to increase visibility and market share.



Engaging potential customers online is more important than ever. Join us to learn the tools you need to reach prospects and build an ongoing relationship with them using social media. Grow your business using Facebook, Twitter, LinkedIn, Pinterest, Google+, YouTube, and blogs. Learn to promote your brand, increase customer engagement, create a community, promote events, reward loyal customers, and have a positive impact on the bottom line.

Bridget is a sought-after speaker and educator, presenting to networking groups and teaching continuing education classes on all aspects of social media. Active in the local community, she serves on the Board of Governors for the YMCA of Central and Northern Westchester and the Board of Directors for the Women's Enterprise Development Center (WEDC).

For further information, contact Tom Osbeck at 914-720-1075.

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Some attendees of Westchester PC-Renew gathered to clean out the lab in preparation for the upcoming move to a new location. Club members are being asked to help find a suitable site to relocate this worthwhile workshop. Send suggestions to [debmeisels@gmail.com](mailto:debmeisels@gmail.com).

## Happy Winners of the Club Computers

The winner of the computer at the April General Meeting was Elenor Lindsay, WPCUG's new publicity chair. The lucky—and happy—May winner was Armand Siconolfi. Congratulations, Elenor and Armand. And thank you, Gary Feiman, for making this possible.